

FASHION FRAMES

Salon of Excellence

Following success of previous editions during Pitti Uomo, FASHION FRAMES is taking stage once again on January 13, at the fabulous setting of the Four Seasons Hotel in Florence. This unique event, under the patronage of Amsterdam Fashion Iv, is created by Cäs Egger, its founder. The entire event is divided in three segments, focusing men, women and interiors. Newest addition this year will be Salon of Excellence, curated by Alex Dordević of DeGarsi Luxury Consulting that will be showcasing some of the finest artisans of bespoke tailoring and shoemaking.

partner

beSpoke



La Voce di La Voce

La Voce di La Voce



dejanamomiclovic

This year's emerging designer presented at Fashion Frames is Dejana Momiclovic. She is high profile contemporary women's designer of Royal Academy of Fine Arts in Antwerp background. Dejana creates unique style that comes from the designer's perception of exceptional hand work. This uniqueness is implemented with high quality, natural fabrics, making comfortable feel and ultra feminine silhouette.

www.dejanamomiclovic.com

DeGarsi
Luxury consultancy

presents

FASHION FRAMES

Salon of Excellence

January 13, 2015 as of 6pm-8pm



FOUR SEASONS HOTEL

Florence



michele gaudiomonte

Couture gowns of Michele Gaudiomonte will be a special highlight of the event. Daring combinations of color and form of this designer from picturesque south of Italy are showing the beauty of the olive trees or transparency of the sea. Sublime materiality of his native land materialized a sensation that fashion could synthesize such apparently contrasting elements. His hand-painted pieces are truly unique.

www.gaudiomonte-couture.it

lady

SH
STEFAN HAFNER

Ladies selection will be spearheaded by famous jeweler Stefan Hafner, with a one of a kind selection of prestigious jewelry, necklaces, rings and bracelets, that are trademark of this famous jeweler. Extravagant designs that have enchanted the most discerning clients throughout the world will be on display at the prestigious Four Seasons Firenze.

www.stefanhafner.com



DUCCIO VENTURI
BOTTER

Duccio Venturi is another participant that will make ladies happy, with its collection of superbly designed ladies shoes. Their designs are simply addictive, crafted with the finest leathers in extravagant, yet functional, models. Elegance and style are immediately recognizable trademarks of this amazing brand.

www.duccioventuri.com



interiors

bangiocasa

Newest segment of Fashion Frames, INTERIORS, will be promoted in the best possible way by BANGIO CASA, who for 80 years are creating superbly designed items for interiors. Bangio casa is a big project, ambitious, but at some point start and arrival. A place where "good ideas become reality" and they do not remain only a dream. This is what Alessandro Bangio, third generation, brought to the company: dreams that becomes new projects and the new projects through an irrepressible enthusiasm, often more like a hurricane than a passion. So, Bangio casa is born to be a distinct sign in the new design.

www.bangiocasa.it



HM
makeup

The entire event is held in exclusive partnership with HM professional makeup and hair stylists who will be providing our models with the best possible looks, with unique talent they proven for years working with the most demanding clients and media stations. RAI, MEDIASET, SKY, Showlab are just some of prestigious clients of HM company.

for HM Makeup Italy



gentleman

B
Bocacche & Salvucci
shoemakers

Bocacche Salvucci, a renowned bespoke shoemaker from Rome, will present entire array of their finest pieces, that have cut like following. You will be able to choose from Crocodile slip-ons in dizzying array of colors, along with sublime brogues and cap-toed models that emanate attention to details and finest execution of this creative duo.

www.bocachesalvucci.com

CHIAIA
shoemakers

In the spotlight will be a superb neapolitan tailoring house CHIAIA, that will be presented by its founder Gennaro Annunziata, who will demonstrate his impeccable taste and daring style of tailored garments. CHIAIA will present a full range of garments, all of whom are meticulously handmade. From finest double-breasted suits, poplin shirts and cashmere ties, CHIAIA is ready to fill your wardrobe with finest items.

www.chiolanocoll.it

